

1. All-phone-comparison report for NEC

2005.10-12: NEC mobile phone usability test

handsets tested



LG U8380
(EMP)



T338



N411i / 540



Ten Plus
(Qualcomm)



Vincent
(Philips)



Verdy
(Philips)

location and schedule

- testing took place in Shanghai, China
- from October 17 to November 7, 2005

participants

- basic users: 3 males and 3 females; between the age of 32-40; limited exposure to information technologies; basic interest in mobile technologies
- power users: 3 males and 3 females; between the age of 18-24; high interest in information and mobile technologies
- Each phone had 6 basic and 6 power users for a total of 72 users. Please see attachment for the demographics of each user.

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Report sample:



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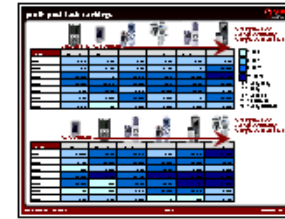
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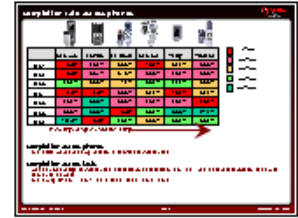
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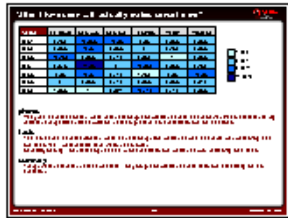
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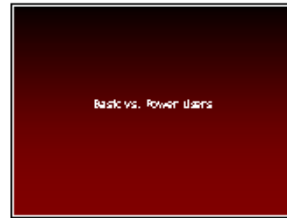
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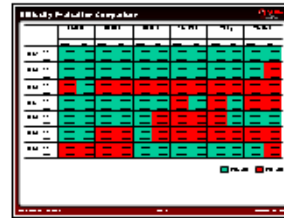
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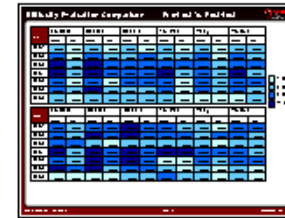
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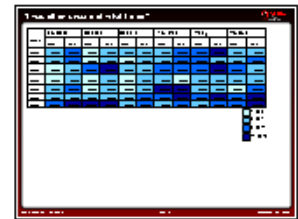
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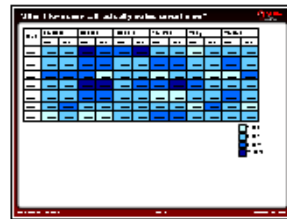
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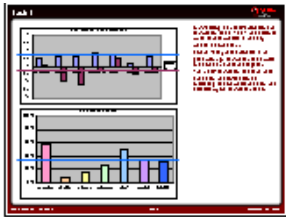


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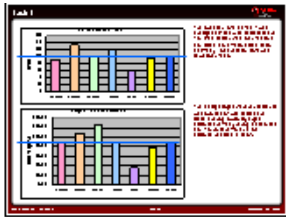
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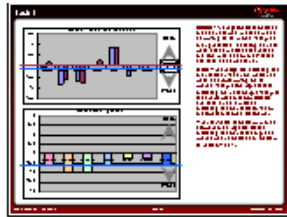
Report sample:



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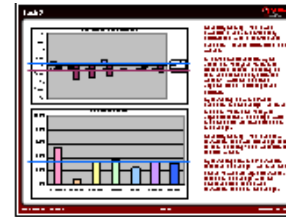
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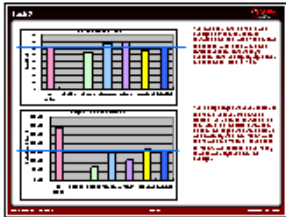
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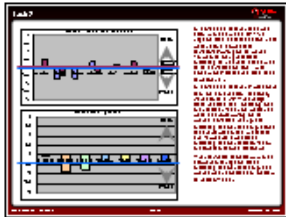
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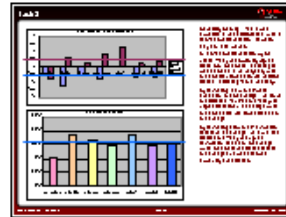
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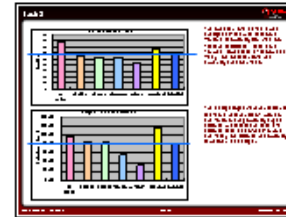
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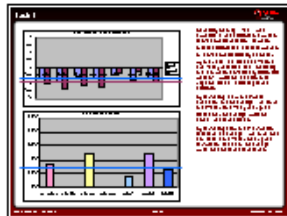
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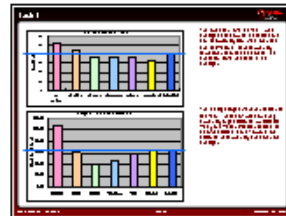
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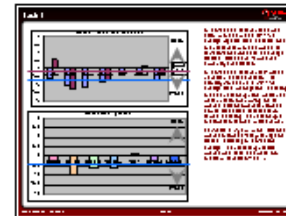
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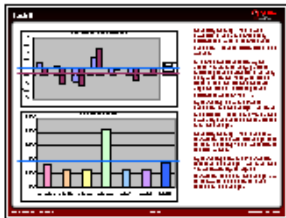
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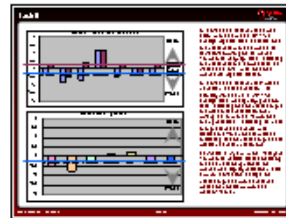
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2. Single cell phone usability-analyzing report for NEC

2005.10-12: NEC mobile phone usability test

Contents

Methodology summary

- handsets, location, dates, and participants
- assigned tasks and remarks

Analysis of all users

- pre and post task evaluation
- task completion rate & post task evaluation
- efficiency analysis

Analysis of Basic versus Power users

- pre/post task evaluation & task completion rate

Usability Issues and Recommendations

- completion rate per sub task for basic vs. power and male vs. female users
- issues and recommendations per task



2. Single cell phone usability-analyzing report for NEC

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Report sample:



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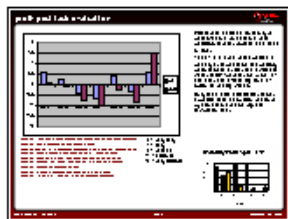
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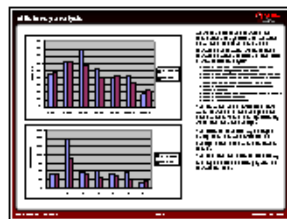
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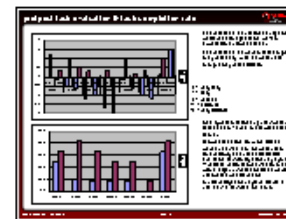
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